



The University of Jordan

Geography of Tourism

COURSE Syllabus

1	Course title	Geography of Tourism
2	Course number	5301218
3	Credit hours (theory, practical)	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	None
5	Program title	Travel and Tourism Management
6	Program code	01
7	Awarding institution	University of Jordan
8	Faculty	Tourism and Hospitality
9	Department	Travel and Tourism Management
10	Level of course	2
11	Year of study and semester (s)	2 nd semester/2015/2016
12	Final Qualification	Bachelor
13	Other department (s) involved in teaching the course	None
14	Language of Instruction	English
15	Date of production/revision	2 nd semester/2015/2016

16. Course Coordinator:

Malek Jamaliah, Ph.D.
 Office No. 311
 Office hours: Mon, Web 10:00 – 12:00
 Email: m.jamaliah@ju.edu.jo

17. Other instructors:

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18. Course Description:

This course mainly aims to identify the major geographical components, including climate, natural resources, and transportation in the field of tourism and recreation as well as determinants of tourism demand. It also contains a study of the geographical maps of tourist attractions worldwide in terms of tourism demand, types of tourism, and tourism development, and cultural and natural resources-related tourism.

19. Course aims and outcomes:**A- Aims:**

This course aims understand the effect of geographical elements on the tourism system.

B- Intended Learning Outcomes (ILOs): Upon successful completion of this course students will be able to:

- Describe the importance of geography in tourism at international and regional levels.
- Identify and describe the spatial distribution of tourism destinations worldwide and their social, economic, and environmental characteristics.
- Describe the geographical components of tourism such as climate and environment.
- Develop an understanding of most aspects of world travel and tourism.
- Identify the determinants of demand for tourism.

20. Topic Outline and Schedule:

Topic	Week	Instructor	Achieved ILOs	Evaluation Methods	Reference
Introduction to geography of travel and tourism	1 st	Malek Jamaliah			
The geography of tourism demand	2 nd				
The geography of tourism supply	3 rd				
Climate and tourism	4 th				
Geography of transportation	5 th				
Tourism geography of South Asia	6 th				
Tourism geography of Europe	7 th				
Tourism geography of Africa	8 th				
Tourism geography of North America	9 th				
Tourism geography of South America	10 th				
Tourism Geography of Middle East	11 th				
The future of geography of tourism	12 th				

21. Teaching Methods and Assignments:

Development of ILOs is promoted through the following teaching and learning methods:

- Lectures.
- In-class discussion.
- Inviting some guest speakers.
- Videos

22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

- Take-home assignments.
- In-class quizzes.
- Mid-term and final exams.

23. Course Policies:

A- Attendance policies:

- Please arrive ON TIME and do not enter the classroom if the door is closed.
- Please take care of your needs for restrooms, water, etc. before class starts so we will not have the disruption of students moving in and out of the room during class.
- Please turn off all cell phones during class.
- When a classmate or instructor speaking, please do not talk.
- If the instructor is more than 10 minutes late to class, you can leave.
- Disruption of class will not be tolerated. Students disrupting the classroom learning environment will be asked to leave class.

B- Absences from exams and handing in assignments on time:

- Attendance at exams is required for all students.
- Unexcused absence will be reported as a failure (F).
- Make-up exams only will be offered with acceptable excuse.

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

Plagiarism is the unacknowledged use of another person's labor, another person's ideas, another person's words, and another person's assistance. Normally, all work done for courses -- papers, examinations, homework exercises, laboratory reports, oral presentations -- is expected to be the individual effort of the student presenting the work. Any assistance must be reported to the instructor. If the work has entailed consulting other resources -- journals, books or other media -- these resources must be cited in a manner appropriate for this course. It is the instructor's responsibility to indicate the appropriate manner of citation. Everything used from other sources -- suggestions for organization of ideas, ideas themselves, or actual language -- must be cited. Failure to cite borrowed material constitutes plagiarism.

E- Grading policy:

- Mid-term exam 30%
- Assignments and Quizzes 20%
- Final Exam 50%

F- Available university services that support achievement in the course:

24. Required equipment:

None

25. References:

Boniface, B., Cooper, C., & Cooper, R. (2012). World destination: the geography of travel and tourism (4th ed). New York, NY: Butterworth-Heinemann.

26. Additional information:

Name of Course Coordinator: Malek Jamaliah Signature: ----- Date: 04/02/2016 Head of
curriculum committee/Department: ----- Signature: -----
Head of Department: Malek Jamaliah Signature: -----
Head of curriculum committee/Faculty: ----- Signature: -----
Dean: Signature: -----

Copy to:
Head of Department
Assistant Dean for Quality Assurance
Course File